

THE PROPOSAL

IT's a typical case of boy meets girl, boy likes girl, they fall in love and boy asks girl to marry him. Almost.

The way you propose reveals much about who you are.

Read on and find out how Robert proposed to his wife of 33 years, Sue, and why the way he proposed captures the kind of designer he is.

Sue: We'd been dating for about seven years and finally Robert decided to propose. We went out to a Chinese restaurant and Robert got down on one knee with a little box in his hand and I was overcome. The tears just started flowing.

He was finally asking me to marry him.

He opened the box. I was crying so much my vision was blurry and all I could see was something silver. It wasn't the ring I'd expected him to give me, but I didn't care. I couldn't even see if there was a stone because the tears kept falling.

I said, yes, of course.

And I told myself I'd just learn to love the ring, whatever it looked like!

Rob: I knew Sue loved the ring I'd been designing, the ring which had won an award and travelled around Australia on exhibition. It was really different and the design was unlike anything in the jewellery world at the time.

I got down on one knee in this little restaurant in Epping, and Sue started to cry. The ring was in a little open box. Sue kept telling me she loved it, that it was gorgeous.

She kept crying, I just waited. Finally, Sue reached for the ring and discovered it was the ring pull from a can!

We had a good laugh. I pulled out the 'real' ring and the rest is history.

And where is the ring pull now?

Sue: I still have it.



ROBS CHAT

Hi and welcome to our first official The Masters Voice.

Your response was fantastic, creative and made it very hard for us to choose one name. Our staff voted and the winner is

Mrs. Theresa Kendrick from Castle Hill

Congratulations!

Your \$250 Gift Coin is on its way to you.

I've always believed that, at its core, jewellery is romance.

I'm reminded of this as I design the wedding rings for the upcoming wedding of my only daughter.

And (with a chuckle) I remember the day I proposed to my lovely wife Sue.

So, thanks for your continued support and look forward to seeing you in store soon.



- 2008 Winner - True Local Awards
- 2008 Winner - Hills Shire Small Business Awards
- 2007 Winner - Castle Towers Marketer of the Year
- 2007 Winner - Hills Excellence in Business Awards
- 2007 Winner - True Local Awards
- 2006 Winner - Castle Towers Retailer of the Year



MAKING AN Appointment

Booking an appointment is as easy as calling the store on 8850 5400. One of our friendly staff will discuss available times on Thursday, Friday and Saturday morning and book you in.

A typical appointment lasts around 30 minutes.

Why should I make an appointment?

60% of jewellery sold is custom designed by Robert Cliff.

Making an appointment with Robert ensures you have the personal time required to discuss your needs.

Booking ahead also allows Robert to schedule his time in the retail store. At other times he is at his studio/workshop, designing and working on commissions.

Having designing time is important to any artist, and it means that you get the most stunning jewellery every time you commission.

ROBS Perfect Design Day

In my studio/workshop.

Soft music playing (not classical!)

No phones.

No interruptions.



BIRTHSTONES

September Sapphire



October Topaz



November Opal

THE RING

Robert designed the award winning ring he gave to Sue as part of his apprenticeship.

30 years later, the design is still modern and elegant. It's also different, because although it has diamonds it also contains Emerald and Malachite which is unusual in an Engagement ring in this day and age.



What's a HALLMARK?

For hundreds of years Master Craftsmen have marked their one off designs with a distinctive hallmark. A hallmark is the signature of an artist and represents quality and individuality.

You'll find our hallmark on all of Roberts' exclusive designs. So when you purchase a Robert Cliff design, you know it will be enjoyed for generations to come.

EVENTS TO WATCH FOR

VIP night November

Friends and Family

Progressive Reduction Sale

How does it work?

In September, items are progressively reduced in price over a period of weeks. Since all items in store are one-of-a-kind, once an item is gone it is not replaced. By the time the reduction reaches 40% most pieces are gone.

If you wait too long that piece you've been watching could be gone too!



LUCKY DIP WINNERS

JUNE Ms Kristina Jamieson
of North Balgowlah

JULY Ms Lisa Manton
of Glenhaven

PLATINUM CLUB MEMBERS

Present your membership medallion when making any purchases to receive extra discounts and special offers. Details via membership page on our website www.robertcliffmasterjewellers.com.au

